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Calloway's and Cornelius Nursery Present the First Wave Festival at All Locations

Fort Worth, TX, April 08, 2010 --(PR.com)-- On Saturday, April 17 gardeners in the Dallas, Fort Worth and Houston areas can celebrate with Calloway's and Cornelius Nursery as the company hosts a storewide event featuring the Wave® Petunia.

The event is sponsored by Ball Horticultural. Gardeners will have the opportunity to learn about the different varieties of Wave Petunias including: Shock Wave, Easy Wave, Original Wave and Tidal Wave. Other activities throughout the day include hourly drawings for prizes, activities for children and a free gardening clinic. The event is free and open to the public.

In conjunction with the Wave Festival, Calloway's and Cornelius Nursery is also hosting an Earth Day Celebration, sponsored by O2 Planting for the Future, where gardeners can learn earth-friendly gardening techniques.

"We've partnered with Ball Horticultural for several years now, and we are extremely excited to display the line-up of Wave Petunias in all of our stores," Kimberly Bird, vice president of retail marketing for Calloway's and Cornelius Nursery, said.

Calloway's and Cornelius Nursery is a 19-store garden center chain serving the Dallas, Fort Worth and Houston markets. The company strives to make gardening fun, easy and successful for customers by offering expert advice from Texas Certified Nursery Professionals; store environments that are educational and easy to shop; weekly gardening clinics that serve both novice and expert gardeners; displays and instructions to aid gardeners with design and color development in their yards; and a product selection of the best plant varieties available. For more information, visit www.mytexasgarden.com.

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